



Metropolitan Corporation Islamabad
(Directorate of Municipal Administration)
Fire HQ, G-7 Islamabad



URAAN
PAKISTAN

تو شایں ہے پرواز ہے کام تیرا

INVITATION OF BID

INSTALLATION OF 3D ANAMORPHIC SCREEN INCLUDING PREPARATION OF CONCEPTUAL DESIGN / 3D MASCOT, FOR ELEVATION OF CITY VISUALS AND ADVERTISING PURPOSE ON YEARLY RENTAL BASIS.

The Metropolitan Corporation Islamabad intends to elevate the visual appearance of the city, eliminate plastic waste generated panaflex / plastic materials for outdoor marketing, incorporation new technology for businesses / advertisers and firms to digitally market their products and services without compromising public safety and keeping environmental preservation, the Metropolitan Corporation Islamabad seeks proposal of well firm/ companies and advertising agencies for of 3D anamorphic screen.

2. To facilitate the visual appearance of the city, incorporation and introduction of new technology for businesses / advertisers and firms to digitally market their products and services without compromising public safety, environmental preservation, and reduce pollution callused by printing on panaflex / plastic materials. The rent for first financial year will be exempted / waved off in best interest of authority and community in general. The rent will be charged from the 1st Day of Second (2nd) year from signing of the contract in advance. Yearly 10% increase in Rent will be applicable from Third (3rd) year onwards and will increase at same rate for each year till termination of the contract.
3. Digital 3D anamorphic screen should have a designed mascot/figure being actively displayed with movements during each two (02) ad intervals to attract tourist/ pedestrians which shows true essence of 3D visuals to uplift the experience.
4. The MCI Invites Technical and Financial Proposals (Single Stage - Two Envelope basis, as per PPRA Rules 2004 (amended) seeks the services of well reputed firm / companies for proposal in technical procurement, and installation of equipment of 3D anamorphic screen having cabinet based technology (pure 3D) along with functioning and design of Animation of 3D content having 3D visuals/ mascot(s) solely created by the bidding firm.
5. **The tenders shall be accompanied by Earnest Money/Bid Security Rs.2.500 million in the form of a Bank Draft/Call Deposit in favor of D.D.O, DMA, MCI. This amount will be retained for the most advantageous and the second most advantageous bidders until the signing of the contract, whereas it will be refunded upon request to the bidders ranking third or below in the final evaluation.**
6. **The earnest money / Bid Security of the successful/highest bidder shall stand converted into the Contract Agreement Security. The said security shall be refunded to the successful contractor upon completion of the contract period and subsequent audit of the contractual period. However, any audit objection (audit para) is raised against the firm during the course of government audit, the security deposit shall not be released until such audit objection has been fully resolved and settled in accordance with applicable rules.**
7. Bidding Document, containing detailed Terms & Conditions, procedure for submission of bids, bid security, performance guarantee etc. can be obtained from the office of the undersigned or may be downloaded from the websites (www.cda.gov.pk , <https://ppra.gov.pk>) Free of cost up to 15-12-2025. The proposals (Technical & Financial) prepared in accordance with the instructions in the bidding documents, must reach to the office of the undersigned on or before 15-12-2025 by 11:00 am which will be opened on the same day at 11:30 am in the Presence of bidders / representative at the office address mentioned below.
8. The procuring agency reserve the right to reject or accept the bids based on set criteria &

DIRECTOR

Municipal Administration

Metropolitan Corporation Islamabad

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