



METROPOLITAN CORPORATION ISLAMABAD

DIRECTORATE OF MUNICIPAL ADMINISTRATION

INVITATION OF BIDS

RENOVATION, MODERNIZATION, AND MAINTENANCE OF BUS STOPS WITH ADVERTISING RIGHTS ON YEARLY RENTAL BASIS

The Metropolitan Corporation Islamabad (MCI) aims to enhance the urban landscape of the city by renovating and modernizing public bus stops. This initiative seeks to improve commuter facilities, promote sustainable urban infrastructure, and provide innovative advertising opportunities for businesses. The project also aligns with MCI's goal of reducing environmental waste from traditional advertising materials and incorporating digital solutions where feasible.

- **Design and Renovation:** Conceptualization, design, and renovation of existing bus stops across Islamabad. Use of durable, weather-resistant, and environmentally friendly materials. Incorporation of modern amenities such as seating, lighting, trash bins, and digital displays (where applicable).
- **Advertising Rights:** Exclusive rights to display advertisements on the renovated bus stops for a period of 3 Years further extendable to 2 years. Advertisements must comply with MCI's aesthetic and content guidelines. A 20% portion of the advertising space shall be reserved for MCI's public service messages.
- **Maintenance:** Regular upkeep, cleaning, and maintenance of the bus stops during the contract period. Timely repair of any damages or vandalism.
- **Sustainability:** Use of eco-friendly materials and energy-efficient lighting. Integration of digital displays for dynamic advertising (optional at some locations).

The MCI Invites Technical and Financial Proposals (Single Stage - Two Envelope basis, as per PPRA Rules 2004 (amended) seeks the services of well reputed firm / companies for proposal in technical procurement, and installation of equipment along with functioning and design of proposed bus stops by the bidding firm.

Bidding Document, containing detailed Terms & Conditions, procedure for submission of bids, bid security, performance guarantee etc. can be obtained from the office of the undersigned or may be downloaded from the websites (www.cda.gov.pk , <https://ppra.gov.pk>) free of cost up to **15-12-2025**. The proposals (Technical & Financial) prepared in accordance with the instructions in the bidding documents, must reach to the office of the undersigned on or before **15-12-2025** by **11:00 am** which will be opened on the same day at **11:30 am** in the presence of bidders / representative at the office address mentioned below.

The procuring agency reserve the right to reject or accept the bids based on set criteria & evaluation following the PPRA rules.

Notification of the GRC constituted in terms of Section-48 of Public Procurement Rules, 2004 is provided on **E-PADS** at www.eprocure.gov.pk. and www.ppra.org.pk. The incomplete, unsealed and late submitted bids shall be rejected and returned.

PID(I)4324/25

DIRECTOR

Municipal Administration

Metropolitan Corporation Islamabad

DMA Office, Fire Headquarter Building, Shahrah-e-Soharwardy

Sector G-7/1, Islamabad Phone, 051-9252838