

NOTICE FOR OPEN AUCTION

OPERATIONS OF SURFACE MOUNTED DEVICES (SMDs) ON RENTAL BASIS INSTALLED IN DIFFERENT LOCATIONS OF ISLAMABAD.

The Capital Development Authority invites bids through open auction from National / International Advertising firms/companies or any interested entities to participate in Open Auction for '**OPERATIONS OF 05 Nos. SMDs INSTALLED IN DIFFERENT LOCATIONS OF ISLAMABAD**' on rental basis for a period of 02 years further extendable for one year with mutual consent of both parties and upon satisfactory performance, meeting the following eligibility criteria:

- Registered with FBR for Income & Sales Tax, all other relevant regulators, and who are on active tax payers list and should not be defaulter of any Government department including CDA / FBR any any other government department.
- Having at least three (03) years of proven experience regarding operation of SMDs substantiated by documentary evidence, where preference will be given to companies having prior local or international experience in dealing with operations of Digital streamers/SMDs.

S#	Location/View	Size	Nos. of SMDs & Type
1	Jinnah Square, facing Convention Centre Islamabad	20X13 Feet	01 SMD (P5)
2	Murree Road underpass, Srinagar Highway, Islamabad,	20X13 Feet	01 SMD (P5)
3	Murree Road underpass, Srinagar Highway, Islamabad,	20X13 Feet	01 SMD (P5)
4	Recep Tayyip Erdogan / F-8 Interchange,	20X10 Feet	01 SMD (P4)
5	Recep Tayyip Erdogan / F-8 Interchange,	12X08 Feet	01 SMD (P10)

- The open auction will be held in the Conference Room located at **CDA Headquarters, Sector G-7/4, Islamabad on 28th of August 2025 at 11:00 AM.**
- The detailed terms & conditions are available in bidding documents that can be obtained from the office of **DDO Secretariat, CDA office Room No.19**, Executive Block V, CDA Headquarters, G-7/4 Islamabad and can be downloaded from CDA's website **www.cda.gov.pk**.
- Interested parties can obtain bidding documents from the **DDO Secretariat Office, Room No. 19**, Executive Block V, CDA Headquarters, G-7/4, Islamabad, by paying a **non-refundable auction/token fee of Rs. 10,000/-** through bank draft or pay order in favour of DDO (Secretariat), CDA. The last date for submitting complete bidding documents, accompanied by refundable Earnest Money/Bid Security of Rs. 5 million (Rupees five million only) in the form of bank draft or pay order in favour of DDO (Secretariat), CDA, is **26-08-2025**, during office hours. Upon submission of complete documents along with the bid security/earnest money, a token will be issued for participation in the open auction.
- Only those applicants / bidders will be allowed to participate in the Open Auction who fulfil the requisite eligibility criteria substantiated with documentary evidence, and who have submitted Earnest Money/Bid Security, and are issued a Token Number.
- Incomplete documents or documents received after due date and time shall not be considered.
- A **pre-auction meeting** will be held on **27-08-2025 at 11:00 AM** in the office of **DDG Administration** for evaluation of submitted documents, and for clarification of queries.
- The Authority reserves the right to cancel the auction proceeding, reject whole or any individual bid without assigning any reason.

(DR. SANIA HAMEED PASHA)
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