

EXPRESSION OF INTEREST (EOI)

Capital Development Authority (CDA) intends to hold an open competition for the empanelment of advertising agencies for handling of its classified and display advertisement as well as media campaigns for print, electronic, digital and outdoor including latest means of publicity / communication.

All Press Information Department (PID) enlisted advertising agencies are requested to submit their profiles, designs, art files and artwork on all or any of Print, Electronic (TV & Radio), Digital Media, outdoor and cinema advertising.

Profile, art work etc must be submitted (both soft as well as hard copies) on or before **1200 hours January 19, 2026** in Public Relations Directorate, CDA Room #28, Block IV, CDA Secretariat, G-7/4, Khayaban-e-Suharwardi, Islamabad.

Selection / appointment of advertising agencies will be made in accordance with Guidelines & Procedures of **Advertisement Policy 2024 (For Advertisement Policy 2021 - Amended in 2022)**, issued by the Press Information Department Ministry Of Information And Broadcasting Government Of Pakistan.

(SHAHID RAFIQ)

Director Public Relations

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