CAPITAL DEVELOPMENT AUTHORITY

ISLAMABAD CONVENTION, EXHIBITION & EXPO CENTER (ICEEC) DESIGN COMPETITION 2025

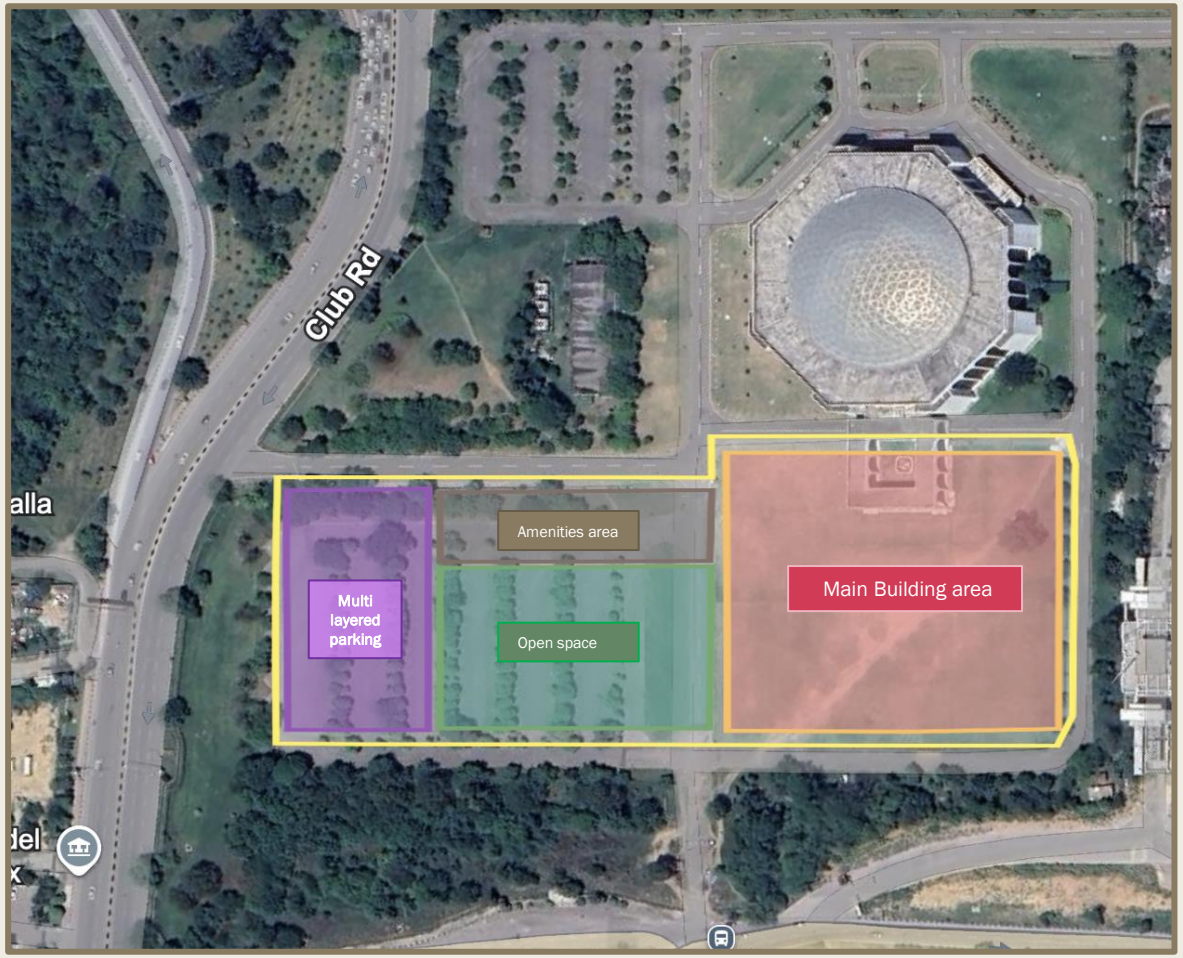
THE LARGEST CONVENTION, EXHIBITION & EXPO CENTER OF PAKISTAN ENVISAGED BY CDA

TERMS OF REFERENCE (TORs)

Issued by: **Capital Development Authority (CDA), Islamabad**
Submissions Deadline: **15 October 2025**

LOCATION PLAN

LAYOUT PLAN



CORDINATES : 33°42'43"N 73°06'19"E

SITE IMAGERY

Background

Islamabad currently relies on the Jinnah Convention Centre (JCC) for official, cultural, and commercial events. Given Pakistan's economic trajectory, rapid urban growth, and the increasing demand for world-class MICE (Meetings, Incentives, Conferences, Exhibitions) facilities, a new landmark facility is envisaged. The ICEEC will serve as Pakistan's largest and most advanced convention, exhibition, and expo centre, promoting Islamabad as a premier destination for global conferences and exhibitions.

Objectives of the Competition

- To select an iconic, sustainable, and functional architectural design for the ICEEC.
- To ensure the design reflects Pakistan's cultural identity while meeting international standards.
- To develop a future-ready, green, smart, and resilient facility that enhances Islamabad's global standing.
- To maximize spatial efficiency, flexibility, and commercial viability.

Competition Eligibility

- Registered firms/individuals with PCATP (Pakistan Council of Architects and Town Planners).
- International collaborations are encouraged but must be led by a PCATP-registered entity.
- Multidisciplinary teams (architecture, urban design, engineering) are also encouraged.

KEY COMPONENTS

LOCATION	JINNAH CONVENTION CENTER
AREA	6.84 ACRES (33,100 SQ YD)
PARKING	500 CARS (MULTI LAYERED PARKING)
BUILT UP AREA FOR CONVENTION AND EXHIBITION HALLS	~ 300,000 SFT (33,333.33 SQ YDS)
GROUND COVERAGE	20% [60,000 SQ FT(6620 SQ YDS)]
NUMBER OF FLOORS	G+4 OR G+5

The envisioned ICEEC Master Plan will comprise:

- Convention & Exhibition halls with a built-up area of ~ 300,000 sq.ft. (20% covered area)
- Integrated multi-layered parking with capacity for 500+ cars.
- Future-ready smart technologies to support hybrid/global events.
- Green, sustainable, and climate-resilient infrastructure.
- Complementary hospitality amenities in line with international best practices.

Scope of Work

The design submission must address the following components:

Core Facilities

- **Convention & Exhibition Halls**
  - Built-up area: ~300,000 sq. ft.
  - Flexible modular halls (capacity: 5,000 seats).
  - Acoustic, AV, and digital-ready infrastructure.
- **Multi-purpose Conference Rooms & Meeting Spaces** (100–250 seats).
- **Integrated Multi-layered Parking** (≥ 500 cars).
- **Hospitality & Commercial Spaces**:
  - restaurants, lounges.
  - Business centres and retail kiosks.
  - Catering facilities.

Support Facilities

- Back-of-house and logistics corridors.
- Loading/unloading bays with direct access to halls.
- Storage areas, utility plants, fire safety systems.
- Offices for operations and management.

Smart & Sustainable Features

•Renewable energy (solar, geothermal, wind integration).
•Water recycling, rainwater harvesting, greywater reuse.
•LEED/EDGE/PEC Green Building Certification compliance.
•Smart building management systems (BMS).
•Climate-responsive façade and landscaping.

Urban & Cultural Integration

•Public plazas and open spaces.
•Integration with Islamabad's green character.
•Architectural symbolism reflecting Pakistani identity.
•Accessibility (universal design, inclusive spaces).

Submission Requirements

Each submission must include:
•Masterplan & Site Plan (1:1000 scale).
•Architectural Drawings: Floor plans, sections, elevations (1:200 scale).
•3D Visualizations / Renders (interior + exterior).
•Landscape & Urban Integration Plan.
•Circulation & Traffic Flow Plan (pedestrian + vehicular).
•Parking Design & Logistics Movement Plan.
•Compliance with BCR-2020 (as amended 2023), and Islamabad Building Byelaws.
•Structural, MEP, and sustainability concepts.
•Fire safety, disaster resilience, and smart technologies.

Evaluation Framework

The Jury will assess entries based on the following weighted criteria

Criterion	Weightage
Architectural Excellence & Innovation	25%
Functionality & Flexibility	20%
Sustainability & Smart Integration	20%
Cultural & Contextual Relevance	10%
Cost Efficiency & Buildability	15%
Presentation & Clarity	10%

Deliverables & Submission Format

Initial Submission:

- Digital submission (PDF & CAD files).
- Physical submission (two A2 table sets of the submission packages)

After Shortlisting:

- (two A1 panels mounted on lightweight boards + bound report).
- QR-coded USB drive containing editable files.

Jury & Adjudication

- Jury composed of Leading architects, CDA officials, Relevant Technical professionals
- All submitted designs will be placed before the Selection Committee constituted by the Authority for detailed scrutiny and technical evaluation.
- Shortlisted entries will subsequently be presented before the Jury/Committee constituted by the Authority, which shall undertake the final evaluation and recommend designs for further consideration.
- Authority reserves the right to recommend further refinements before final award.
- Submissions must demonstrate architectural excellence, contextual sensitivity, innovation, and sustainability.

Timeline

- Competition Launch: September 2025
- Submission Deadline: 15 October 2025
- Evaluation & Jury: November 2025
- Announcement of Results: December 2025

Intellectual Property & Rights

- All submissions become the property of CDA.
- Winning design(s) may be refined in consultation with CDA.
- A fair honorarium will be given to shortlisted participants.

Contact & Queries

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