

**CAPITAL DEVELOPMENT AUTHORITY**  
(Public Relations Directorate)

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**EXPRESSION OF INTEREST (EOI)**

Capital Development Authority (CDA) intends to hold an open competition for the appointment of advertisement agencies for handling of its Display Advertisements / publicity / assignment for the period of two years.

All Press Information Department (PID) enlisted advertising agencies are requested to submit their profiles, designs, art files and artwork on all or any of Print, Electronic (TV & Radio), Digital Media, outdoor and cinema advertising regarding display advertisement.

Profile, art work etc must be submitted (both soft as well as hard copies) on or before 30<sup>th</sup> November, 2021 at 1200 hour on the following address:-

- i. E.mail address: [publicrelationscda1@gmail.com](mailto:publicrelationscda1@gmail.com).
- ii. Mailing Address: Room #28, Block-IV, CDA Secretariat, G-7/4, Khayaban-e-Suharwardi, Islamabad.

Selection / appointment of advertising agencies will be made in accordance with Guidelines & Procedures of Advertisement Policy 2021, issued by the Press Information Department.

**(Asif Ali Raza Shah)**  
Director Public Relations  
Capital Development Authority  
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